

Dear Members of the Naples Planning Advisory Board:

We are writing on behalf of the Boards of the Neighborhood Associations listed below. There is widespread concern among our members about the Visioning process. We have no disagreement with the general concept of a survey, but fear the possibility of harmful changes occurring as an outcome of the process. We, therefore, urge the PAB and City Council to insist that the questionnaire enable respondents who are City residents and/or voters to be **easily** identified, so that their responses may be aggregated and analyzed as a distinct and important constituency.

Residents' vision of the City's future is paramount. All feedback is not equal. Stantec's list of important stakeholders names other interest groups, such as NCH, as meriting special opportunities for input. That list reveals a lack of appreciation for the primacy of Naples' residents and voters. Equally revealing is the absence of a similar opportunity given to the neighborhood associations. We understand that Stantec plans to give five-minute presentations to HOA boards, with the stated objective being that the flow of information is to run primarily from Stantec to the people.

You need to know early in the Visioning process that our boards strongly support the following values and goals:

1. Retain the 2007 Vision Document's **Single Core Goal**: *"Preserve Naples distinctive character and culture by maintaining small town look and feel."* Also articulated in the 2007 Vision is the principle of accountability: *"Achievement of the Core Goal represents the standard against which the overall success of the Vision plan is judged."*
2. (a) Review (and amend as appropriate) and enforce our zoning and land development codes dealing with density, intensity, building height, lot coverage, rentals, etc. Deviations and variances should be the rare exception, not the rule. Excessive variances establish a dangerous and undesirable precedent. (b) Consistently enforce other code provisions. Failure to enforce code provisions (such as in the case of transient rentals) does severe harm to the Single Core Goal.
3. Recognize and embrace the primacy of City residents and voters. While all interest groups may be heard, the voices of your individual constituents are especially deserving of priority. We are confident our elected officials grasp that concept.
4. Be careful stewards of the bay, waterways, beach and Gulf, and careful managers of stormwater. The threat to our health, quality of life, and ecological and commercial sustainability is growing.

We look forward to expanding on these comments at your December 12th meeting. Please make this letter an addendum to the PAB agenda packet on the City's web site and part of the official record. Thank you.

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Paul Perry,  
President, Aqualane  
Shores Association

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William Lutz,  
President, Coquina Sands  
Homeowners Association

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Doug Stewart,  
President, Gulf Shore  
Property Owners  
Association

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Derek Perry,  
President, Lake Park  
Neighborhood Association

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Linda Black,  
President, The Moorings  
Property Owners  
Association

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Edwin Fryer,  
President-Elect, Old  
Naples Association

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Andrew Deane,  
President, Port Royal  
Property Owners  
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